

Project	Brown Bell Consulting (for HealthCare Choices, NY) https://www.healthcarechoicesny.org/
Discovery	Enlisted to develop inaugural monthly eblasts/newsletter for healthcare center with three NYC locations. Retained to develop monthly eblasts reaching over 1,500 subscribers.
Execution	Developed eblast template with targeted communication profiles. Monitored bouncebacks, new subscribers and unsubscribes. Developed monthly eblast calendar for targeted eblast sections. Combined provided content with newly created language and content.

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Message from our CEO -- Maria Siebel, LCSW-R

HealthCare Choices NY, Inc. (HCC) is excited to announce our new newsletter and information portal. As we continue to rise above the pandemic, we hope to stay connected to our patients, neighbors and the community with tidbits of information that can be accessible via email.

You will have the opportunity to meet our staff and medical practitioners in our "Meet The Doc" series. Also, one of HCC's goals is to provide awareness for healthy food options, exercise tips and provide you with the benefits and steps to take towards improving your health overall. We are committed to healthy living and food choices that are delicious, colorful and energizing to the body and mind. Our "Nutrition Corner" will detail multiple benefits for making a conscious effort and ways to improve your health.

In addition to staying connected on our [Facebook](#), [Twitter](#) and [Instagram](#) page you visit any our three locations for all of your family's medical, dental and

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You can also check out our website anytime at www.HealthCareChoicesny.org

Since 2001, it has been our pleasure to provide the New York City area with services regardless of a person's health insurance status or ability to pay for:

We hope that you find our newsletter engaging, informative, and useful. Please all comments and suggestions so that we can make you, our community, a part of the bubble. We look forward to connecting.

Warmly,

Maria

MEET THE DOC



Dr. Asya Levy serves as the Medical Director and Chief Medical Officer at HCC. She completed residency training in Woodhull Medical and Mental Health Center, affiliated with SUNY Downstate, where she was honored to serve as Assistant Chief Resident. Dr. Levy specializes in Internal Medicine and Geriatric Medicine and has been practicing for over 25 years. Dr. Levy also completed a fellowship in Geriatric Medicine at St. Vincent's Medical Center.

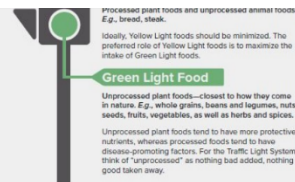
Dr. Levy has extensive experience treating Geriatric patients with multiple comorbidities such as Hypertension, Dementia, Diabetes Mellitus, Asthma, Arthritis, Osteoporosis, and Gastrointestinal Disorders. She is a professional, determined, and hardworking doctor. She treats her patients personally and with as much care and attention as if they were a part of her family. Dr. Levy has been recognized with countless awards and accolades throughout her career such as the On-Time Doctor Award, Most Compassionate Doctor Award, Patient's Choice Award, and America's Top Physician Award.

New York State Opioid Overdose Prevention Program

With opioid overdose deaths on the rise amid the pandemic, there's never been a better time to learn how to save a life. HCC is proud to be registered as part of the New York State Opioid Overdose Prevention Program. In 2006, a life-saving law took effect. This made it legal in New York State for non-medical persons to administer Naloxone to another individual to prevent an opioid/heroin overdose from becoming fatal.

All registered opioid overdose programs are furnished with Naloxone (Narcan) by the NYSDOH to distribute to the community upon completion of Opioid Overdose Prevention training. Narcan is a prescription medicine that reverses an overdose by blocking heroin (or other opioids) in the brain for 30 to 90 minutes.

We are now offering virtual training to our community groups, members and the general public. To schedule your training, please contact Gilbert Bell at gbell@healthcarechoicesny.org or Constance Bellamy at cbellamy@healthcarechoicesny.org.



Remember -- just as the on the road: Green Light foods mean "go", Yellow Light foods mean to "use caution", and Red Light means to "stop and think" before consuming.

JOB CORNER

We are always looking for talented members to join our team. HCC offers a comprehensive benefits package including:

- Medical/Dental Insurance
- Short-and-Long-Term Disability
- Generous Paid Vacations
- Holiday Leave
- Flexible and Sick Leave and More

[Click here](#) to see our exciting opportunities!



ABOUT HCC

HCC is a NYS licensed Diagnostic and Treatment Center as well as a Federally Qualified Health Center (FQHC) that provides comprehensive, patient centered and continuous care for newborns, children, teens and adults. Our mission is to provide effective and reliable primary, multi-specialty and preventive health in a personalized and compassionate manner to help people improve the quality of their lives.

#HealthCareChoicesNY



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